

Name of County - Organization(s)



2023 Workplan

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Priority	Focus Area (select one from drop down list)	Goal Focus Area (select one from drop down list)	Objectives through 2024	Disparities	Interventions	Family of Measures	By December 2023, we will have completed . . .	Implementation Partner (Please select one partner from the dropdown list per row)	Partner Role(s) and Resources
Prevent Chronic Diseases	Focus Area 3: Tobacco prevention	Goal 3.1 Prevent initiation of tobacco use	Objective 3.1.3-Decrease the prevalence of vaping product use by high school students.	Social Determinants of Health-Rural adolescents.	Use media and health communications to highlight the dangers of tobacco, promote effective tobacco control policies and reshape social norms to decrease the prevalence of vaping product (electronic cigarettes and similar devices) used by youth and young adults. By December 31, 2024, decrease the prevalence of vaping product used by high school students. NYS prevention agenda objective 15.9. (16.6%)	Number of press releases related to dangers of tobacco and vaping. Number of presentations provided to schools whose students received tobacco and vaping education from Reality Check.	Health Departments and United Memorial Medical Center will join the WNY Anti-Vaping coalition. Health Departments will submit PSA's quarterly (4), 1 - paid ad, Reality Check will provide 5 presentations throughout the tri-county region to youth.	Other (please describe partner and role(s) in column D)	Local Health Department to utilize media to educate pediatric clinics and the community about the dangers of vaping. Local Health Departments will partner with Roswell Park who will facilitate Reality Check activities to educate youth.
Prevent Chronic Diseases	Focus Area 4: Preventive care and management	Goal 4.1 Increase cancer screening rates	Objective 4.1.1-By December 31, 2024, increase the percentage of adults who receive a colorectal cancer screening based on the most recent guidelines (adults ages 45-64) to 66.3% the NYS Prevention agenda target.	Percentage of adults who receive a colorectal cancer screening based on the most recent guidelines, aged 50-64 years in the tri-county regions was Genesee County at 72.6% and Orleans County at 56.4% and Wyoming County at 59.4% (BRFSS 2018). The New York State Prevention Agenda 2024 objective is 66.3%. Race - Native Americans living on local reservation in Genesee County. Location - Rural areas with limited access to providers. 40.0 rate per 100,000 population of Colorectal Cancer incidence in Genesee County; 48.1 rate per 100,000 population of Colorectal Cancer incidence in Orleans County and 42.9 rate per 100,000 population of Colorectal Cancer incidence in Wyoming County (New York State Cancer Registry 2015-2019).	Conduct one-on-one (phone or in-person) and group education (presentation or other interactive session) in a church, home, senior center or other setting; with a focus on communities where zip codes reflect under/uninsured and/or low screening rates. Remove barriers to cancer screening by offering flexible clinic hours, cancer screenings in non-clinical settings (mobile mammography, flu clinics), on-site translation, transportation, patient navigation and other administrative services.	Percentage of compliant patients screened quarterly. Percentage of non-compliant patients contacted and educated tracked quarterly. Report Number of uninsured / underinsured clients in the tri-county region who accessed Cancer Services Program for colorectal screening each quarter. Record attendance and location of education sessions.	Provide 3 group and/or 1:1 colorectal cancer screening education sessions per quarter (12 per year) throughout Tri-County region using NYS Department of Health approved program information.	Other (please describe partner and role(s) in column D)	Work in partnership with community organizations, businesses and churches to provide education and outreach regarding the importance of colorectal cancer screenings. Specifically partner with the Peer Education program within the tri-county region to assist with these education opportunities.

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Promote Healthy Women, Infants and Children									

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